



Preparing Your Organisation for AI

A practical checklist to support responsible, well-governed AI adoption with confidence. The first in a short series released alongside our AI for Membership webinars.

1. Clarify the driver for AI

Be clear on why AI is being discussed now. Identify the problem you are trying to solve and whether the motivation is member need, efficiency, leadership pressure, or perceived risk of falling behind.

3. Define AI's role and limits

Agree what AI is expected to support and where human judgment must remain. Define which tasks require review or approval, and which decisions AI should never influence directly.

5. Set data and content boundaries

Decide what data AI can access and what must be protected. Be clear on what information can be shared, what must not be uploaded, and where member trust or commercial value is at risk.

7. Prepare the leadership narrative

Ensure you can clearly explain your AI approach to leadership and boards. Be ready to articulate why AI is being used, where it is not, and how risk and governance are managed.

2. Make current AI use visible

Understand where AI is already being used across teams. This includes informal or individual use for content, research, analysis, or campaigns, and whether tools are being adopted independently.

4. Assign ownership and accountability

Confirm who is responsible for AI usage today and who would be accountable if something goes wrong. Clarify review points before AI-generated outputs reach members or stakeholders.

6. Establish guardrails before pilots

Agree boundaries for acceptable use before experimentation begins. Start in low-risk areas, allow learning, and avoid assumptions that AI will be accurate without human oversight.

Ready for what's next?

This checklist is a starting point. Our consultants can support organisations as they translate readiness into practical next steps, underpinned by clear governance and confident decision-making.

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Live chat: cantarus.com



Curious to learn more?

Scan to watch our AI for membership webinar on demand.

Adopt AI Without Losing Control

Move forward with AI confidently, knowing your platform won't lock you into providers, pricing, or short-term AI decisions as capabilities continue to advance and requirements inevitably shift.

Umbraco's AI strategy is built around our core principle of keeping the CMS stable and AI flexible. Instead of hard-coding AI into the core, we provide a platform where AI is modular, optional, and configurable. Use AI where it adds value, extend it when needed, and stay in control as technology, teams, and your needs and requirements evolve.



Umbraco's Intentional AI Approach

Built for change

AI models and providers evolve fast. Umbraco lets you change and adapt as needed, without rebuilding your CMS or being tied to a single vendor.

Intentional AI usage

Enable AI where it supports your work. Skip what you don't need. No fixed AI suite, no pressure to adopt features that don't fit.

Data and governance

Decide where your data goes, which AI providers and models are used, and how AI is applied. Built for compliance, trust, and peace of mind.

Predictable AI costs

Pay only for the AI you use. Choose providers directly and avoid bundled markups or surprise usage fees.

Human control built in

AI supports your teams, but never replaces them. Built-in confirmation and approval keep humans in the loop by design.

Flexible by design

Adopt AI gradually and expand over time. Add new capabilities or workflows as your needs evolve.



AI in Practice

Inside the Umbraco CMS, AI supports everyday editorial tasks such as rewriting, summarising, and creating variants, with all content remaining subject to human review and approval. Beyond the CMS, structured Umbraco content can also power external AI tools and workflows, extending your platform without losing governance or control.

Curious to learn more?

See how AI works in Umbraco, from everyday editorial support to governed use beyond the CMS.

